

Sarah Marie Hoppes

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www.smhoppes.com

Education

BFA (2014-2018)

Ball State University,
School of Art
Concentration: Visual
Communication

Certificate (2021-2023)

Ivy Tech
Community College
Concentration: Digital
Marketing

Skills

Acrobat
After Effects
Branding
Digital Design
Email Design
Excel
Illustrator
InDesign
Leadership
Photoshop
Premiere Pro
User Testing
Zoho

Work Experience

Ag Printers • Lafayette, IN

(Dec 2021-Present)

Graphic Designer

Met with clients and discussed their marketing materials. Made sure all materials are consistent with their branding. Design several print and digital marketing initiatives including but not limited to catalogs, brochures, postcards, tech sheets, field signs, and emails. Created social media posts and assisted with user experience tasks.

SDI Innovations • Lafayette, IN

(Sept 2018-Dec 2018)

Graphic Design Intern

Design several digital marketing and print stationery initiatives including company news letter, social media posts, notebooks, and planners as a collaborative team and individually.

Ag Printers • Lafayette, IN

(May 2018-Dec 2018)

Graphic Design Intern

Collaborated with two designers on designing catalogs. Learned the foundations of printing and gained practice working in various Adobe Creative Suite applications.

Madison County Chamber • Anderson, IN

(Sept 2017-Dec 2017)

Graphic Design Intern

Design digital marketing materials for social media, promoted hundreds of local businesses and events, and write articles for our website.

Additional Experience

Best Buy • Lafayette, IN

(Various positions Aug 2018-Mar 2022)

Product Flow Supervisor

(Aug 2021-Mar 2022)

Oversaw hiring new employees for the store. Supervised 8-15 employees to ensure the back-end of operations ran smoothly. Delivered monthly one-on-ones and daily coachings to the team. Handled customer issues regarding orders and deliveries. Insured inventory numbers were correct daily, and reviewed daily stats of store performance in revenue.

Studio 165+ • Muncie, IN

(Aug 2017-Dec 2017)

Designer & Researcher

Competitively chosen to work with fellow designer at Ball State University, in a student led design studio. Gathers information about our clients, similar projects, trends, upcoming design contests.