

# Sarah Marie Hoppes

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## Education

### **BFA (2014 - 2018)**

Ball State University,  
School of Art  
Concentration: Visual  
Communication

### **Associate (Current)**

Ivy Tech  
Community College  
Concentration: Marketing

## Skills

Acrobat  
After Effects  
Illustrator  
InDesign  
Photoshop  
Branding  
Customer Service  
Digital Design  
Email Design  
Excel  
Leadership  
Zoho

## Work Experience

### **Ag Printers • Lafayette • IN**

(Dec 2021 - Present)

Graphic Designer

Met with clients and assisted with designing their marketing materials. Made sure all materials are consistent with their branding. Design several print and digital marketing initiatives including but not limited to catalogs, brochures, postcards, tech sheets, field signs, and emails.

### **SDI Innovations • Lafayette • IN**

(Sept 2018 - Dec 2018)

Graphic Design Intern

Design several digital marketing and print stationery initiatives including company news letter, social media posts, notebooks, and planners as a collaborative team and individually.

### **Ag Printers • Lafayette • IN**

(May 2018 - Dec 2018)

Graphic Design Intern

Collaborated with two designers on designing catalogs. Learned the foundations of printing and gained practice working in various Adobe Creative Suite applications.

### **Madison County Chamber • Anderson • IN**

(Sept 2017 - Dec 2017)

Graphic Design Intern

Design digital marketing materials for social media, promoted hundreds of local businesses and events, and write articles for our website.

## Additional Experience

### **Best Buy • Lafayette • IN**

(various positions Aug 2018 - Mar 2022)

Product Flow Supervisor

(Aug 2021 - Mar 2022)

Oversaw hiring new employees for the store. Supervised 8-15 employees to ensure the back-end of operations ran smoothly. Delivered monthly one-on-ones and daily coachings to the team. Handled customer issues regarding orders and deliveries. Insured inventory numbers were correct daily, and reviewed daily stats of store performance in revenue.

### **Studio 165+ • Muncie • IN**

(Aug 2017 - Dec 2017)

Designer & Researcher

Competitively chosen to work with fellow designer at Ball State University, in a student led design studio. Gathers information about our clients, similar projects, trends, upcoming design contests.